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**A&A OPTICAL**

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# PRESS RELEASE

## 2 For 1: New XXL™ Eyewear with Magnetic Sun Clips

**Carrollton, March 2020:** A&A Optical announces the release of new XXL™ Eyewear styles with magnetic sun clips for a 2-for-1 glasses and sunglasses option. Premium quality eyewear engineered for the man with special fit needs, XXL™ Eyewear features classic, athletic, and uptown styles. All frames have wider bridges, and longer temples to match the ample head space in eye sizes 55 to 63 mm. Available in titanium, acetate, semi-rimless, and combinations. Tackle fit challenges with XXL™ Eyewear.

Race to the Finish. Acetate **Andretti** is a clear winner with an acetate front and contrasting colored rubber temples. The sport- chic style is available in black/grey, black/blue, and grey/red. Size: 57-18-145.



Andretti Black/Grey

Home Run. Combination **Jeter** is destined for the big leagues with its sleek design and mixed materials. Jeter is available in black, brown, and gunmetal with an acetate magnetic clip. Size: 56-20-145.



Jeter Gunmetal

Heavy Hitter. Semi-rimless **Tyson** comes out swinging in black, brown, and navy. The classy combo frame features a metal front and metal accent on the acetate temples. Size: 59-19-150.



Tyson Navy

To view all the XXL™ Eyewear releases with magnetic clips, visit <http://aaopticalco.com/catalog/xxl-eyewear?filter=CLIP-ON>.

MARKETING: Each XXL™ Eyewear frame is shipped with a hard case and cleaning cloth. XXL™ Eyewear merchandising materials include a 6-piece display and highlighter display.

#### **ABOUT A&A OPTICAL**

Established in 1971, [A&A Optical](http://aaopticalco.com) offers the ultimate selection of premium and value eyewear with ten established collections. Each eyewear piece is masterfully created with a focus on lifestyle, fit and quality. From unique, one of a kind looks to European inspired designs; A&A is dedicated to delivering the most innovative products and exceptional customer service to meet the growing demands of the optical dispensary and retailer.

A&A Optical Company brand portfolio includes house brands: Alexander Collection™, Cruz™ Eyewear,

New Globe™, Seventy one™, and XXL™ Eyewear. Licensed brands include: Cremieux, Crocs™ Eyewear, Jimmy Crystal New York™, RACHEL Rachel Roy, and Pez® Eyewear. For more information, contact A&A Optical at 800-492-4465 or visit [aaopticalco.com](http://aaopticalco.com).