

PRESS RELEASE



New Product Release – Crocs™ Eyewear

Carrollton, March 2017: A&A Optical announces the release of two new styles from Crocs™ Eyewear and two new styles from Crocs™ Eyewear Junior Collection. Crocs™ eyewear interprets the relaxed and distinctly fun Crocs™ spirit, incorporating the unique style and creative design in terms of colors, shapes, materials and comfort of Crocs™ branded products. The collection uses an assortment of high quality materials such as ultra-lightweight stainless steel, hypo-allergenic silicone rubber and flexible polymer.

Sleek & Modern. With a timeless rectangle shape, flat front and hidden hinge, **CF4306** exudes modern sophistication. The stainless steel semi-rimless style is available in 20BK (black), 50BE (blue), and 80GY (grey). All colors feature colored rubber temple tips. Size: 55-17-142.



Walk the Line. An elongated stripe from temple top to tip adds dimension and vibrant color to combination style **CF3034**. The modified oval frame with silicone rubber temples is available in 20TG (black with turquoise accent); 35VT (purple with violet stripe); and 40RD (brown with cocoa accent). Size: 52-16-138.



The Crocs™ Eyewear Junior Collection features the Crocs™ brand's signature spirit, with the vibrant colors and comfort kids love. Ideal for an active child's lifestyle, all styles are lightweight for minimal pressure, flexible for easy adjustments, and durable with minimal wear and tear.

Neon Revisited. TR-90 **JR6011** combines retro appeal and bright color. The round frame is available in 20BE (black front with neon blue temples); 35VT (purple front with fuchsia temples); and 50GN (blue front with lime green temples). Size: 46-14-126.



Color Contrast. TR-90 **JR6012** mixes bold and bright with color block design. The oval frame is available in 20Pk (black front with pink temples); 30GN (turquoise front with lime green temples); and 35VT (purple front with violet temples). Size: 49-16-126.



To view all the new styles, visit www.aaopticalco.com.

MARKETING: Each Crocs™ Eyewear frame ships with an eyewear case. Merchandising materials include: Crocs™ Eyewear 3-piece display, logo plaque, counter card, decal, and mirror.

ABOUT CROCS™

Crocs, Inc. (NASDAQ: CROX) is a world leader in innovative casual footwear for men, women and children. Crocs offers a broad portfolio of all-season products, while remaining true to its core molded footwear heritage. Crocs™ shoes feature Croslite™ material, a proprietary, revolutionary technology that gives each pair of shoes the soft, comfortable, lightweight, non-marking and odor-resistant qualities that Crocs fans know and love. Crocs celebrates the fun of being a little different and encourages fans to “Find Your Fun” in every colorful pair of shoes. Since its inception in 2002, Crocs has sold more than 300 million pairs of shoes in more than 90 countries around the world.

Get social with Crocs – www.crocs.com, www.facebook.com/crocs, www.twitter.com/crocs, www.pinterest.com/crocs

ABOUT A&A OPTICAL

Established in 1971, [A&A Optical](#) offers the ultimate selection of premium eyewear with nine established collections. Each eyewear piece is masterfully created with a focus on lifestyle, fit and quality. From unique, one of a kind looks to European inspired designs; A&A is dedicated to delivering the most innovative products and exceptional customer service to meet the growing demands of the optical dispensary and retailer.

A&A Optical Company brand portfolio includes house brands: Alexander Collection™, XXL™ Eyewear, Cruz™, Jalapenos™ Eyewear, Seventy one™, and New Globe™. Licensed brands include: Jimmy Crystal New York™, Crocs™ Eyewear, and Pez® Eyewear. Shop all the new styles at International Vision Expo & Conference West booth 18042 or visit www.aaopticalco.com.