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**A&A OPTICAL**

# PRESS RELEASE

## Tackle Fit Challenges with XXL™ Eyewear

**Carrollton, March 2019:** A&A Optical announces the release of new XXL™ Eyewear. XXL™ Eyewear is engineered for the man with special fit needs, featuring classic, athletic, and uptown styling. All frames have wider bridges and longer temples to match the ample head space in eye sizes 55 - 63 mm. Available in titanium, acetate, semi-rimless, and combination styles.

All Star Athleisure. Lightweight and flexible **Jayhawk** scores with sleek lines and sporty details. The Torx™ memory metal frame is available in black, gunmetal, and navy. Sizes: 57-17-145 and 59-18-145.



Double Duty. Inspired by yesteryear, **Marauder** works overtime with a double bar and metal construction. Marauder is available in classic gold, and gunmetal. Sizes: 55-17-140, 57-17-145, and 59-17-150.



Edgy Details. **Torero** combines a lustrous striped acetate front with sleek metal temples. A unique hinge adds a superior finish. Torero is available in black grain, blue grain, and brown grain. Size: 57-17-145.



To view all the XXL™ Eyewear releases, visit <http://aaopticalco.com/catalog/xxl-eyewear>. Look for XXL™ Eyewear headspace measurements online.

MARKETING: Each XXL™ frame is shipped with a hard case and cleaning cloth. XXL™ merchandising materials include a 6-piece display and highlighter display.

#### **ABOUT A&A OPTICAL**

Established in 1971, [A&A Optical](http://aaopticalco.com) offers the ultimate selection of premium eyewear with nine established collections. Each eyewear piece is masterfully created with a focus on lifestyle, fit and quality. From unique, one of a kind looks to European inspired designs; A&A is dedicated to delivering the most innovative products and exceptional customer service to meet the growing demands of the optical dispensary and retailer.

A&A Optical Company brand portfolio includes house brands: Alexander Collection™, XXL™ Eyewear, Cruz™ Eyewear, Jalapenos™ Eyewear, Seventy one™, and New Globe™. Licensed brands include: Cremieux, Jimmy Crystal New York™, Crocs™ Eyewear, RACHEL Ray Roy, and Pez® Eyewear. For more information, contact A&A Optical at 800-492-4465 or visit [aaopticalco.com](http://aaopticalco.com).