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**A&A OPTICAL**

# PRESS RELEASE

**crocs™**  
eyewear

## New Product Release – New Crocs™ Eyewear Junior

**Carrollton, April 2019:** A&A Optical announces the release of new junior styles from Crocs™ Eyewear: JR6038 and JR6039. Crocs™ eyewear interprets the relaxed and distinctly fun Crocs™ spirit, incorporating the unique style and creative design in terms of colors, shapes, materials and comfort of Crocs™ branded products. The collection uses an assortment of high quality materials such as ultra-lightweight stainless steel, hypo-allergenic silicone rubber and flexible polymer.

Color Pop. **JR6039** features a flat metal front with pronounced brow and color blocked analogous colors on the acetate temples. The combination frame is available in 20RD (black front), 50BE (blue front), and 80GN (grey front). Size: 50-15-126.



Cotton Candy Bright. Whimsical **JR6048** celebrates complimentary tones. The vibrant acetate style is available in 10BE (pink front), 20TB (black front), and 35PE (violet front). Size: 49-14-128.



To view all the new Crocs™ Eyewear styles, visit [aaopticalco.com](http://aaopticalco.com).

MARKETING: Each Crocs™ Eyewear frame ships with an eyewear case. Merchandising materials include: Crocs™ Fun Display and block, logo plaque, counter card, and mirror.

#### **ABOUT CROCS™**

Crocs, Inc. (NASDAQ: CROX) is a world leader in innovative casual footwear for men, women and children. Crocs offers a broad portfolio of all-season products, while remaining true to its core molded footwear heritage. Crocs™ shoes feature Croslite™ material, a proprietary, revolutionary technology that gives each pair of shoes the soft, comfortable, lightweight, non-marking and odor-resistant qualities that Crocs fans know and love. Crocs celebrates the fun of being a little different and encourages fans to “Find Your Fun” in every colorful pair of shoes. Since its inception in 2002, Crocs has sold more than 300 million pairs of shoes in more than 90 countries around the world.

Get social with Crocs – [www.crocs.com](http://www.crocs.com), [www.facebook.com/crocs](https://www.facebook.com/crocs), [www.twitter.com/crocs](https://www.twitter.com/crocs), [www.pinterest.com/crocs](https://www.pinterest.com/crocs)

#### **ABOUT A&A OPTICAL**

Established in 1971, [A&A Optical](http://aaopticalco.com) offers the ultimate selection of premium eyewear with nine established collections. Each eyewear piece is masterfully created with a focus on lifestyle, fit and quality. From unique, one of a kind looks to European inspired designs; A&A is dedicated to delivering the most innovative products and exceptional customer service to meet the growing demands of the optical dispensary and retailer.

A&A Optical Company brand portfolio includes house brands: Alexander Collection™, Cruz™ Eyewear, Jalapenos™ Eyewear, New Globe™, Seventy one™, and XXL™ Eyewear. Licensed brands include: Cremieux, Crocs™ Eyewear, Jimmy Crystal New York™, RACHEL Rachel Roy, and Pez® Eyewear. For more information, contact A&A Optical at 800-492-4465 or visit [aaopticalco.com](http://aaopticalco.com).