

PRESS RELEASE

New Product Release – XXL™ Eyewear

Carrollton, October 2017: A&A Optical announces the release of new styles from XXL™ Eyewear. Premium quality eyewear engineered for the man with special fit needs and endorsed by ESPN's Ron "Jaws" Jaworski, XXL™ Eyewear features classic, athletic, and uptown styles. All frames have longer temples to match the ample head space in eye sizes 55 to 63. Available in titanium, acetate, semi-rimless, combinations, and 3-piece mounts. Tackle fit challenges with XXL™ Eyewear.

Performance Piece. **Miner** combines handmade acetate and metal details for an uptown affair. The modified rectangle frame is available in three colors. The black frame has whispers of brown and beige hues. The blue frame boasts gradient tonal hues and gold metal. The tortoise frame features an elegant mix of cream, taupe and darker brown with gold metal accents. Size: 57-18-150.



Spot the difference. Beta titanium Vulcan's pin-dot temple cutouts create a light and airy feel. **Vulcan** is available in three wearable colors: black, brown, and gunmetal. Sizes: 57-17-145 and 59-17-150. The gunmetal frame features a red accent strip on the acetate temple tips.



To view other XXL™ Eyewear releases, visit www.aaopticalco.com.

MARKETING: Each XXL™ frame is shipped with a case. XXL™ merchandising materials include: 6-piece display and highlighter display.

ABOUT A&A OPTICAL

Established in 1971, [A&A Optical](http://www.aaopticalco.com) offers the ultimate selection of premium eyewear with nine established collections. Each eyewear piece is masterfully created with a focus on lifestyle, fit and quality. From unique, one of a kind looks to European inspired designs; A&A is dedicated to delivering the most innovative products and exceptional customer service to meet the growing demands of the optical dispensary and retailer.

A&A Optical Company brand portfolio includes house brands: Alexander Collection™, XXL™ Eyewear, Cruz™, Jalapenos™ Eyewear, Seventy one™, and New Globe™. Licensed brands include: Cremieux, Jimmy Crystal New York™, Crocs™ Eyewear, and Pez® Eyewear.