

PRESS RELEASE

New Crocs™ Eyewear Junior Styles for Back to School

Carrollton, July 2017: A&A Optical announces the release of two new styles from Crocs™ Eyewear Junior Collection. Crocs™ Eyewear Junior Collection features the Crocs™ brand's signature spirit, with the vibrant colors and comfort kids love. Ideal for an active child's lifestyle, all styles are lightweight for minimal pressure, flexible for easy adjustments, and durable with minimal wear and tear.

Block Party. Combination boys style **JR060** combines bold and bright colors with color blocked temples and inside coloring. The geometric metal frame with silicone rubber temples is available in three colors. 20KI features a black front with black and lime green color blocked temples and light olive inside color. 40OE features a brown front with khaki and brown temples and orange inside color. 50GN features a blue front, color blocked blue temples with lime green inside color. Size: 47-14-126.



Color Craze. Complimentary and analogous colors mingle in girls style **JR069**. The combination frame with deep oval eye is available in three bold hues. 15TB celebrates color with a red front, color blocked magenta and lime green temples and blue inside color. 20OE features a black front, red and black temples and orange inside color. 35VT combines a purple front with baby blue and purple temples. Size: 48-14-126.



To view all the new back to school styles for boys and girls, visit www.aaopticalco.com.

MARKETING: Each Crocs™ Eyewear Junior Collection frame ships with an eyewear case. Merchandising materials include: Crocs™ Eyewear 3-piece display, logo plaque, counter card, decal, and mirror.

ABOUT CROCS™

Crocs, Inc. (NASDAQ: CROX) is a world leader in innovative casual footwear for men, women and children. Crocs offers a broad portfolio of all-season products, while remaining true to its core molded footwear heritage. Crocs™ shoes feature Croslite™ material, a proprietary, revolutionary technology that gives each pair of shoes the soft, comfortable, lightweight, non-marking and odor-resistant qualities that Crocs fans know and love. Crocs celebrates the fun of being a little different and encourages fans to “Find Your Fun” in every colorful pair of shoes. Since its inception in 2002, Crocs has sold more than 300 million pairs of shoes in more than 90 countries around the world.

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