

PRESS RELEASE



New Product Release – Crocs™ Eyewear Junior Collection

Carrollton, July 2018: A&A Optical announces the release of new adult and junior styles from Crocs™ Eyewear Junior Collection: JR077 and JR078. Crocs™ Eyewear Junior Collection features the Crocs™ brand's signature spirit, with the vibrant colors and comfort kids love. Ideal for an active child's lifestyle, all styles are lightweight for minimal pressure, flexible for easy adjustments, and durable with minimal wear and tear.

Seeing Stripes. Combination **JR077** combines a stainless steel front with striped silicone rubber temples. JR077 is available in 20RD (black front; red and orange stripes), 50BE (blue front; shades of blue stripes), and 80GN (grey front; shades of green stripes). Size: 48-15-128.



Play in Stripes. **JR078** plays with lines of color. The acetate frame with silicone rubber temples is available in 20RD (black front; red and orange stripes), 40BN (brown front; shades of brown stripes), and 50TG (blue front; turquoise green stripes). Size: 45-15-128.



To view all the new Crocs™ Eyewear styles, visit <http://aaopticalco.com/catalog/crocs-eyewear>

FOR JULY RELEASE

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MARKETING: Each Crocs™ Eyewear frame ships with an eyewear case. Merchandising materials include: Crocs™ Fun Display and block, logo plaque, counter card, and mirror.

ABOUT CROCS™

Crocs, Inc. (NASDAQ: CROX) is a world leader in innovative casual footwear for men, women and children. Crocs offers a broad portfolio of all-season products, while remaining true to its core molded footwear heritage. Crocs™ shoes feature Croslite™ material, a proprietary, revolutionary technology that gives each pair of shoes the soft, comfortable, lightweight, non-marking and odor-resistant qualities that Crocs fans know and love. Crocs celebrates the fun of being a little different and encourages fans to “Find Your Fun” in every colorful pair of shoes. Since its inception in 2002, Crocs has sold more than 300 million pairs of shoes in more than 90 countries around the world.

Get social with Crocs – www.crocs.com, www.facebook.com/crocs, www.twitter.com/crocs, www.pinterest.com/crocs

ABOUT A&A OPTICAL

Established in 1971, [A&A Optical](http://www.aandaoptical.com) offers the ultimate selection of premium eyewear with nine established collections. Each eyewear piece is masterfully created with a focus on lifestyle, fit and quality. From unique, one of a kind looks to European inspired designs; A&A is dedicated to delivering the most innovative products and exceptional customer service to meet the growing demands of the optical dispensary and retailer.

A&A Optical Company brand portfolio includes house brands: Alexander Collection™, XXL™ Eyewear, Cruz™, Jalapenos™ Eyewear, Seventy one™, and New Globe™. Licensed brands include: Cremieux, Jimmy Crystal New York™, Crocs™ Eyewear, and Pez® Eyewear. Shop all the new styles at International Vision Expo & Conference West booth 18042 or visit www.aaopticalco.com.