

PINT-SIZED

Designed for cool kids on the block and up-and-coming fashionistas, these children's eyewear styles range from fun and playful to mature and chic. No matter what frame they choose, these kids will be able to express their personalities and style, just in time for back to school. —Victoria Garcia



LUCKY CHARM

For young fashionistas everywhere, De Rigo Rem adds updated styles to its Lucky Brand kids' collection. Style D806 is a vintage retro-inspired shape constructed of both acetate and metal. With a stainless steel rim and bridge, this style brings boys a modern eye shape that is both flexible and durable.

LUCKY BRAND D806 from De Rigo Rem



FLEX IT

With bright colors and fun materials similar to the brand's well-known shoe line, A&A Optical adds new styles to its Crocs Eyewear Junior collection. Targeted toward children with an active lifestyle, this collection takes inspiration from Crocs shoes with flexible temples and wearable shapes. Style 069 wows with bright pinks and blues with a small and subtle logo placement on each temple.

CROCS JUNIOR 069 from A&A Optical



SUMMER STYLE

This summer, Marchon NYC introduces the Kayla and Addyson, two new acetate styles for girls. Frames feature bright, playful colorations and whimsical floral designs made from custom high-definition acetate and equipped with spring hinges for extra durability. A special technique is used to create this acetate so the same pattern is crisp and defined on every piece.

MARCHON NYC JUNIOR Kayla from Marchon Eyewear



MAKE A WISH

Lafont adds wonder and mystique to its fall/winter 2017 kids' collection with style Genie. Designed and made in France, this classic shape is now offered to children and those with petite faces. This retro round shape features soft hues of purple and blue for subtle pops of color.

GENIE from Lafont



A BLUE DREAM

Match Eyewear adds new styles to its Float Kids collection. Style KP 255 is bold and lively with a delightful blue theme targeted toward girls. With bright blue temples and a colorful twist on tortoiseshell, this acetate style can easily brighten any wearer's mood.

FLOAT KIDS KP 255 from Match Eyewear