

## PRESS RELEASE

Transition into Summer Play with Pez® Eyewear

**Carrollton, June 2018:** A&A Optical announces the release of two new styles from PEZ® eyewear. The PEZ® collection offers stylish and classic eyewear for children in bright colored plastics, and super tough metals. Cable temples and pediatric fits are available for infants. Tough and sturdy, PEZ® eyewear offers a No Questions Asked Lifetime Warranty.

Stripes a Go Go. Acetate **P151** plays with color and parallel lines in rose (with painted brown and orange stripes), and navy (with red, yellow, and blue hues). Size: 47-16-135.



Cute Genius. A+ style **P160** features a rectangle eye and multi-laminate acetate. The boys style is available in navy (with sky blue inside coloring), and black (with red inside coloring). Size: 49-17-135.



MARKETING: PEZ® merchandising materials include a 6-piece display and logo plaque. A bright colored eyewear case is shipped with each frame.

To view all the new PEZ® releases, visit [aaopticalco.com](http://aaopticalco.com).

### **ABOUT A&A OPTICAL**

Established in 1971, A&A Optical offers the ultimate selection of premium eyewear with nine established collections. Each eyewear piece is masterfully created with a focus on lifestyle, fit and quality. From unique, one of a kind looks to European inspired designs; A&A is dedicated to delivering the most innovative products and exceptional customer service to meet the growing demands of the optical dispensary and retailer.

A&A Optical Company brand portfolio includes house brands: Alexander Collection™, XXL™ Eyewear, Cruz™, Jalapenos™ Eyewear, Seventy one™, and New Globe™. Licensed brands include: Jimmy Crystal New York™, Crocs™ Eyewear, and Pez® Eyewear.