

PRESS RELEASE

New Product Release – XXL™ Eyewear

Carrollton, March 2018: A&A Optical announces the release of new XXL™ Eyewear. Premium quality eyewear engineered for the man with special fit needs, XXL™ Eyewear features classic, athletic, and uptown styles. All frames have longer temples to match the ample head space in eye sizes 55 to 63. Available in titanium, acetate, semi-rimless, and combinations. Tackle fit challenges with XXL™ Eyewear.

Strip Up. Lightweight, semi-rimless **Dragon** features a flat front and sleek lines. The beta titanium frame is available in black, gunmetal, and navy. Size: 59-19-155



Inspired Minimalist. With a classic shape and minimalist design, **Hoya** is effortlessly distinguished. The matte acetate is available in moss, navy, and smoke. Size: 58-19-150.



To view other XXL™ Eyewear releases, visit www.aaopticalco.com.

MARKETING: Each XXL™ frame is shipped with a hard case and cleaning cloth. XXL™ merchandising materials include a new 6-piece display and highlighter display.



ABOUT A&A OPTICAL

Established in 1971, [A&A Optical](#) offers the ultimate selection of premium eyewear with nine established collections. Each eyewear piece is masterfully created with a focus on lifestyle, fit and quality. From unique, one of a kind looks to European inspired designs; A&A is dedicated to delivering the most innovative products and exceptional customer service to meet the growing demands of the optical dispensary and retailer.

A&A Optical Company brand portfolio includes house brands: Alexander Collection™, XXL™ Eyewear, Cruz™, Seventy one™, Jalapenos™ Eyewear, and New Globe™. Licensed brands include: Cremieux, Jimmy Crystal New York™, Crocs™ Eyewear, and Pez® Eyewear.