

PRESS RELEASE

New Product Release – XXL™ Eyewear

Carrollton, March 2017: A&A Optical announces the release of two new styles from XXL™ Eyewear: Gaucho and Gopher. Premium quality eyewear engineered for the man with special fit needs and endorsed by ESPN's Ron "Jaws" Jaworski, XXL™ Eyewear features classic, athletic, and uptown styles. All frames have longer temples to match the ample head space in eye sizes 55 to 63. Available in titanium, acetate, semi-rimless, combinations, and 3-piece mounts. Tackle fit challenges with XXL™ eyewear.

All Around Player. Modified round **Gaucho** mixes texture, wearable color and sleek design for a modern sophisticated style. The acetate frame features a speckled acetate with an upper textured overlay in brown, olive, and smoke. A keyhole bridge and metal rivets on the upper temples complete the look. Size: 57-19-150.



Modern Minimalist. Titanium **Gopher** features a classic pillowed shape and subtle laser cut lines on the upper temples. The semi-rimless style is available in black with grey accent; brown; and gunmetal with navy accent. Size: 59-18-150.



To view the other new XXL Eyewear releases, visit www.aaopticalco.com.

Ron “Jaws” Jaworski, legendary NFL star quarterback and ESPN analyst is spokesman for A&A Optical’s XXL™ eyewear collection. When asked why he wears XXL™ Eyewear, Jaws says: “I get more comments about my glasses and eyewear than my football content.”

MARKETING: Each XXL™ frame is shipped with a case. XXL™ merchandising elements include: 6-piece display, logo plaque and a highlighter display.

ABOUT A&A OPTICAL

Established in 1971, [A&A Optical](http://www.aaopticalco.com) offers the ultimate selection of premium eyewear with nine established collections. Each eyewear piece is masterfully created with a focus on lifestyle, fit and quality. From unique, one of a kind looks to European inspired designs; A&A is dedicated to delivering the most innovative products and exceptional customer service to meet the growing demands of the optical dispensary and retailer.

A&A Optical Company brand portfolio includes house brands: Alexander Collection™, XXL™ Eyewear, Cruz™, Jalapenos™ Eyewear, Seventy one™, and New Globe™. Licensed brands include: Jimmy Crystal New York™, Crocs™ Eyewear, and Pez® Eyewear.