

PRESS RELEASE



New Product Release – Crocs™ Eyewear

Carrollton, May 2018: A&A Optical announces the release of new adult and junior styles from Crocs™ Eyewear: CF4017, CF4022, JR075, and JR076. Crocs™ eyewear interprets the relaxed and distinctly fun Crocs™ spirit, incorporating the unique style and creative design in terms of colors, shapes, materials and comfort of Crocs™ branded products. The collection uses an assortment of high quality materials such as ultra-lightweight stainless steel, hypo-allergenic silicone rubber and flexible polymer.

Sporty Staple. **CF4017** combines a lightweight minimalist design with athletic appeal. A stainless steel front is mixed with comfortable TR-90 temples. CF4017 is available in 20GY (black front with charcoal grey temples); 50TB (blue front with turquoise temples); 70GY (gunmetal front with light grey temples). Size: 53-16-145.



Mix Master. Junior boys style **JR075** jumbles vibrant color. The combination frame highlights color with multi-layered silicone rubber temples and a stainless steel front. JR075 is available in 20OE (black front with black and red temples; orange inside color), 50GY (blue front with navy and cyan temples; light grey inside color); and 80BE (grey front, with charcoal grey and lime green; cyan inside temples). Size: 49-15-126.



Color by Number. Junior girls style **JR076** features color blocked silicone rubber temples and a stainless steel metal front. JR076 is available in 20PK (black front with black and magenta temples), 35VT (purple front with purple and light grey temples), and 80GN (grey front with green and sky blue temples).



To view all the new Crocs™ Eyewear styles, visit <http://aaopticalco.com/catalog/crocs-eyewear>

MARKETING: Each Crocs™ Eyewear frame ships with an eyewear case. Merchandising materials include: Crocs™ Fun Display and block, logo plaque, counter card, and mirror.

ABOUT CROCS™

Crocs, Inc. (NASDAQ: CROX) is a world leader in innovative casual footwear for men, women and children. Crocs offers a broad portfolio of all-season products, while remaining true to its core molded footwear heritage. Crocs™ shoes feature Croslite™ material, a proprietary, revolutionary technology that gives each pair of shoes the soft, comfortable, lightweight, non-marking and odor-resistant qualities that Crocs fans know and love. Crocs celebrates the fun of being a little different and encourages fans to “Find Your Fun” in every colorful pair of shoes. Since its inception in 2002, Crocs has sold more than 300 million pairs of shoes in more than 90 countries around the world.

Get social with Crocs – www.crocs.com, www.facebook.com/crocs, www.twitter.com/crocs, www.pinterest.com/crocs

ABOUT A&A OPTICAL

Established in 1971, [A&A Optical](http://www.aaopticalco.com) offers the ultimate selection of premium eyewear with nine established collections. Each eyewear piece is masterfully created with a focus on lifestyle, fit and quality. From unique, one of a kind looks to European inspired designs; A&A is dedicated to delivering the most innovative products and exceptional customer service to meet the growing demands of the optical dispensary and retailer.

A&A Optical Company brand portfolio includes house brands: Alexander Collection™, XXL™ Eyewear, Cruz™, Jalapenos™ Eyewear, Seventy one™, and New Globe™. Licensed brands include: Cremieux, Jimmy Crystal New York™, Crocs™ Eyewear, and Pez® Eyewear. Shop all the new styles at International Vision Expo & Conference West booth 18042 or visit www.aaopticalco.com.