

PRESS RELEASE

New Product Release – XXL™ Eyewear

Carrollton, June 2017: A&A Optical announces the release of two new styles from XXL™ Eyewear: Colonel and Rattler. Premium quality eyewear engineered for the man with special fit needs and endorsed by ESPN's Ron "Jaws" Jaworski, XXL™ Eyewear features classic, athletic, and uptown styles. All frames have longer temples to match the ample head space in eye sizes 55 to 63. Available in titanium, acetate, semi-rimless, combinations, and 3-piece mounts. Tackle fit challenges with XXL™ Eyewear.

Commanding Attention. **Colonel** features a sleek metal front and acetate temples with metal rivet accents. The combination frame with modified rectangle eye is available in black, gunmetal, and navy. Colonel is available in two sizes: 57-18-145 and 59-18-150.



Sport Luxe. **Rattler** combines athleisure appeal and boardroom sophistication. The light and airy titanium style with minimalist design is available in black, and gunmetal. Size: 59-17-150.



To view other XXL™ Eyewear releases, visit www.aaopticalco.com.

MARKETING: Each XXL™ frame is shipped with a case. XXL™ merchandising materials include: 6-piece display and highlighter display.

ABOUT A&A OPTICAL

Established in 1971, [A&A Optical](#) offers the ultimate selection of premium eyewear with nine established collections. Each eyewear piece is masterfully created with a focus on lifestyle, fit and quality. From unique, one of a kind looks to European inspired designs; A&A is dedicated to delivering the most innovative products and exceptional customer service to meet the growing demands of the optical dispensary and retailer.

A&A Optical Company brand portfolio includes house brands: Alexander Collection™, XXL™ Eyewear, Cruz™, Jalapenos™ Eyewear, Seventy one™, and New Globe™. Licensed brands include: Jimmy Crystal New York™, Crocs™ Eyewear, and Pez® Eyewear.