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A&A OPTICAL

PRESS RELEASE

New XXL™ Eyewear for the Man with Special Fit Needs

Carrollton, April 2019: A&A Optical announces the release of new XXL™ Eyewear. XXL™ Eyewear is engineered for the man with special fit needs, featuring classic, athletic, and uptown styling. All frames have wider bridges and longer temples to match the ample head space in eye sizes 55 - 63 mm. Available in titanium, acetate, semi-rimless, and combination styles.

Stripe Up the Style. Contemporary acetate **Battler** features a modified rectangle front and metal stripe accents on the upper temples. The modern frame is available in three colors: black, demi blue, and demi brown. Sizes: 59-20-150 and 61-20-155.



Big Leagues. Effortless and sophisticated **Nanook** is a class all its own. Boasting glossy acetate and a metallic cutaway piece on the temple, Nanook is available in black (gold accent), smoke (gunmetal accent), and tortoise (gold accent). Size: 58-18-150.



To view all the XXL™ Eyewear releases, visit <http://aaopticalco.com/catalog/xxl-eyewear>.

MARKETING: Each XXL™ frame is shipped with a hard case and cleaning cloth. XXL™ merchandising materials include a 6-piece display and highlighter display.

ABOUT A&A OPTICAL

Established in 1971, [A&A Optical](#) offers the ultimate selection of premium eyewear with nine established collections. Each eyewear piece is masterfully created with a focus on lifestyle, fit and quality. From unique, one of a kind looks to European inspired designs; A&A is dedicated to delivering the most innovative products and exceptional customer service to meet the growing demands of the optical dispensary and retailer.

A&A Optical Company brand portfolio includes house brands: Alexander Collection™, XXL™ Eyewear, Cruz™ Eyewear, Jalapenos™ Eyewear, Seventy one™, and New Globe™. Licensed brands include: Cremieux, Jimmy Crystal New York™, Crocs™ Eyewear, RACHEL Ray Roy, and Pez® Eyewear. For more information, contact A&A Optical at 800-492-4465 or visit aaopticalco.com.