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A&A OPTICAL

PRESS RELEASE

A&A Optical To Release New RACHEL Rachel Roy Eyewear Styles

Carrollton, May 2019: A&A Optical announces the release of new styles from RACHEL Rachel Roy eyewear. RACHEL Rachel Roy eyewear celebrates the strong, sexy, cool DNA of the fashion brand with stylish and wearable shapes, unique prints, and a bold color palette. The collection is crafted with quality materials including stainless steel and handmade acetate. Like the fashion apparel, RACHEL Rachel Roy eyewear is about day to night, work to play and every moment in between.

Dream In Color. A bold vision, two-toned **Dream** features a metal front with pronounced metal brow and lustrous semi-translucent acetate temples. Dream is available in three bold colorways: black/gun, blue/teal, and crimson/pink. Size: 53-16-135.



Dream Blue/Teal

Floral Bouquet. Full of posy, **Peace** blooms in black, cream, and emerald with RACHEL Rachel Roy floral prints imprinted on the inside temples and outside temple tips. The round frame is available in size: 51-18-140.



Peace Cream

Flirty Lace. **Wealth** combines an acetate front imprinted with dainty floral lace with mod metal temples for an alluring and chic look. The combination frame is available in amethyst, black, and emerald. Size: 51-15-135.



Wealth Emerald

To view all the new releases, visit <http://aaopticalco.com/RachelRoy>.

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ABOUT RACHEL ROY

Rachel Roy is the founder & creative director of her eponymous brand and a tireless activist for using your voice to encourage change and to design the life you wish to live. Created in 2004, Rachel has built her ready-to-wear and accessories business into a globally recognized brand with product categories including contemporary, curvy, outerwear, jewelry, hosiery, home, and swim.

Rachel is a member of the Council of Fashion Designers of America. Rachel founded Kindness Is Always Fashionable, an entrepreneurial philanthropic platform to help women artisans around the world create sustainable income for their families and communities. In 2018 Rachel was named a UN Women Champion for Innovation, and works with the UN advocating gender equality and focusing attention on these and related issues. Visit RachelRoy.com for more information.

About A&A OPTICAL

Established in 1971, A&A Optical offers the ultimate selection of premium and value eyewear with ten established collections. Each eyewear piece is masterfully created with a focus on lifestyle, fit and quality. From unique, one of a kind looks to European inspired designs; A&A is dedicated to delivering the most innovative products and exceptional customer service to meet the growing demands of the optical dispensary and retailer.

A&A Optical Company brand portfolio includes house brands: Alexander Collection™, Cruz™ Eyewear, Jalapenos™ Eyewear, New Globe™, Seventy one™, and XXL™ Eyewear. Licensed brands include: Cremieux, Crocs™ Eyewear, Jimmy Crystal New York™, RACHEL Rachel Roy, and Pez® Eyewear. For more information, contact A&A Optical at 800-492-4465 or visit aaopticalco.com.